

## **Public Service Announcement**

## 2025 Community Cleanup Superhero character design competition

Start Date: April 10, 2025 End Date: April 30, 2025 Nunavut-wide

90 sec

The Government of Nunavut proudly supports annual Community Cleanup Days in every Nunavut community, uniting all Nunavummiut in the shared goal of fostering cleaner, healthier, and more vibrant communities.

The Department of Environment is launching a season-long (June-September) cleanup campaign designed to create lasting positive change.

Make your mark through our Superhero Character Design Competition! We invite all young Nunavummiut (ages 18 and under) to unleash their creativity and imagination by creating a powerful champion who will inspire and motivate communities across Nunavut to protect and preserve our beautiful land.

Every superhero has great power—and great responsibility! Our theme is: "Our Land, Our Responsibility".

Send us your design an original superhero who embodies the spirit of environmental stewardship and community pride; extra points awarded to designs that capture traditional Inuit or cultural elements. Scan and submit your artwork to Jalen Tagoona at <u>JTagoona1@gov.nu.ca</u>.

Visit the **Department of Environment's website** for the contest rules and potential prizes!

Let's make this cleanup season unforgettable – let's inspire each other, celebrate our communities, and show the world that everyone has the power to be a superhero for the environment!

## Media Contact:

Jalen Tagoona Manager of Communications, Education and Outreach Department of Environment 867-975-7761 JTagoona1@gov.nu.ca

ዮ৬ፓϪϞͺϛ՟໑՟ ϽϞϚϞϪ<sup>c</sup> ⊲ϽϪϞͺͺϪ<sup>c</sup> ႭႰႶϽ<sup>c</sup>, ზაკარე<sup>c</sup> ბაბე<sup>c</sup> ბაბე<sup>c</sup> ბაბე<sup>c</sup> ბაბიე<sup>c</sup> ა ხ≪ჾ www.gov.nu.ca. Public Service Announcements are available in Inuktitut, English, Inuinnaqtun and French on *www.gov.nu.ca.* Kavamatkunnin Tuhaqtitaujukhat hailihimajun Inuktitut, Qablunaatun, Inuinnaqtun Uiuitullu uvani *www.gov.nu.ca.* Les messages d'intérêt public sont disponibles en inuktitut, en anglais, en inuinnaqtun et en français au *www.gov.nu.ca.*